

2024

해외물류시장 투자설명회

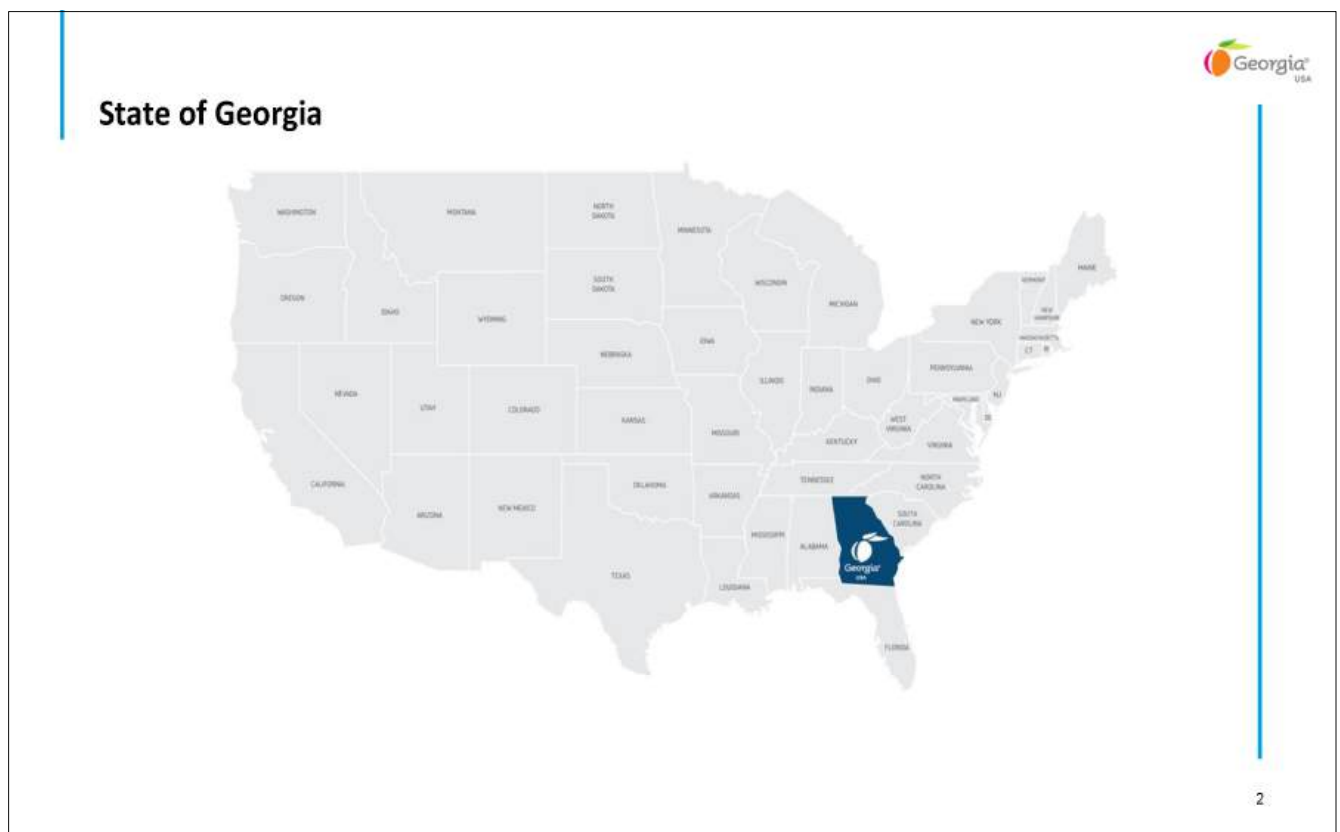
미(美) 조지아주 외국인투자 동향과 전망

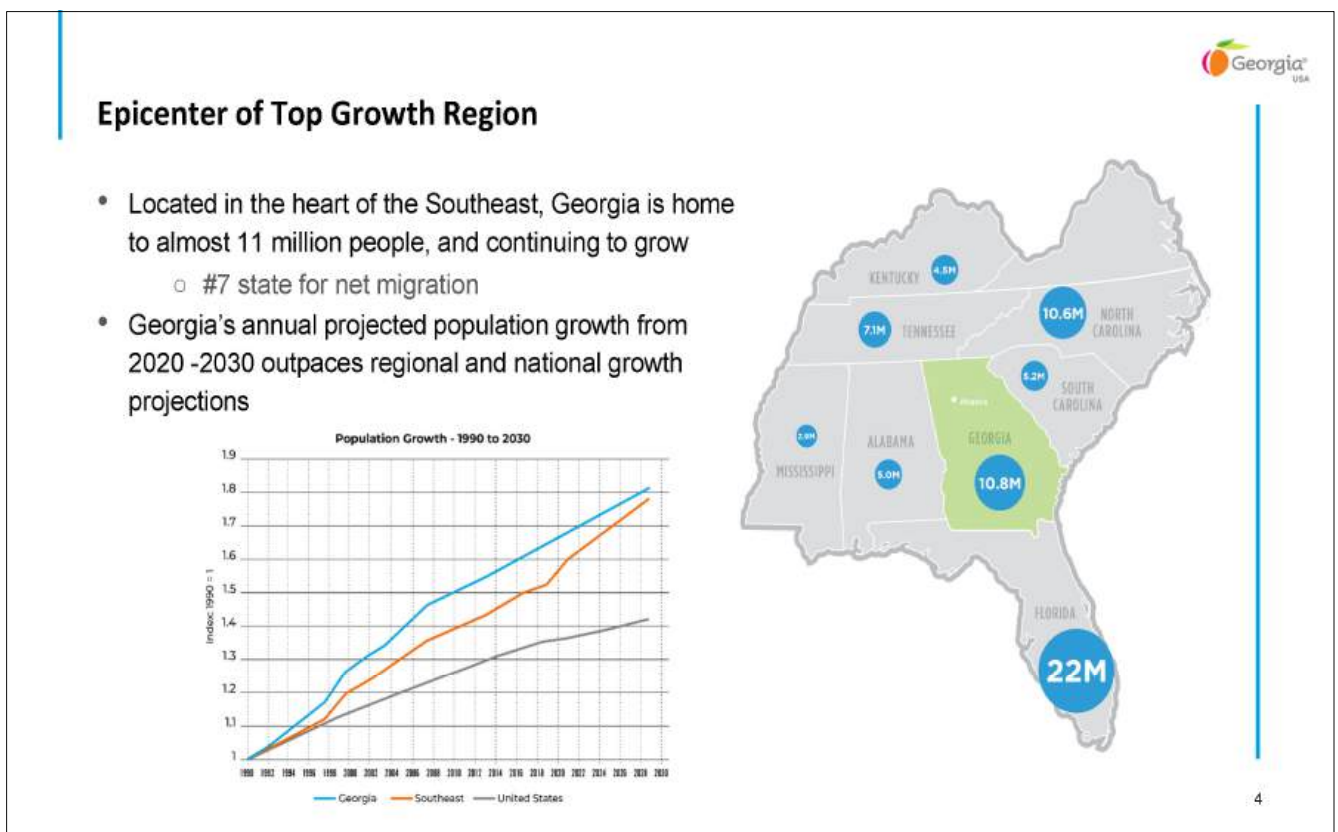
Peter Underwood 소장

미국 조지아주 한국대표사무소



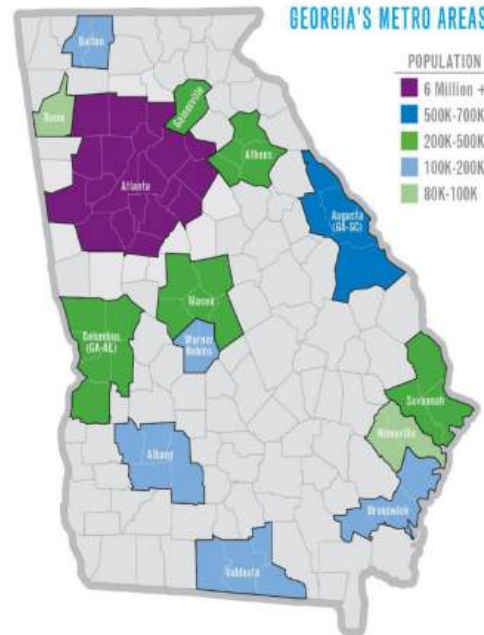






Georgia's Population Centers

- Georgia is home to 14 metropolitan statistical areas (MSAs) throughout the state, representing growing population centers
- 9 of these metros are projected to outpace U.S. population growth through 2026.

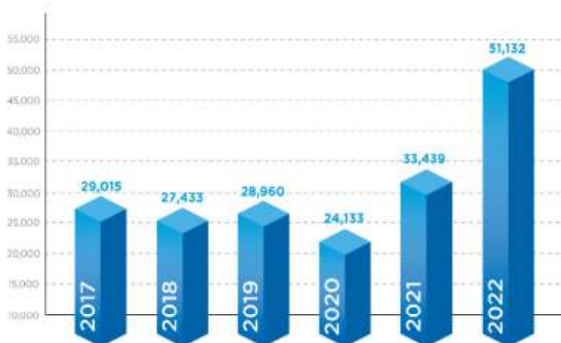


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Momentum

- Year over year, Georgia consistently attracts investments and creates new jobs

Job Creation



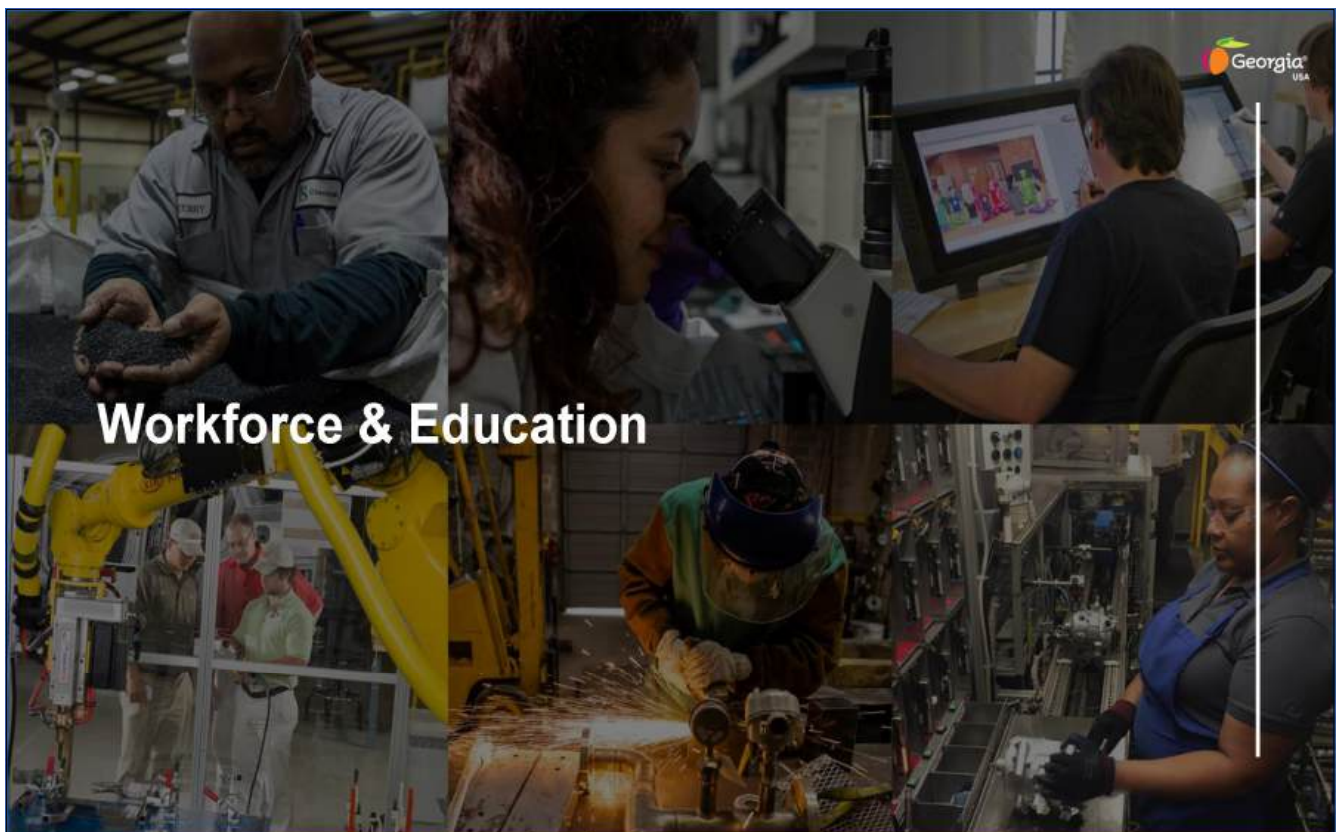
Investment



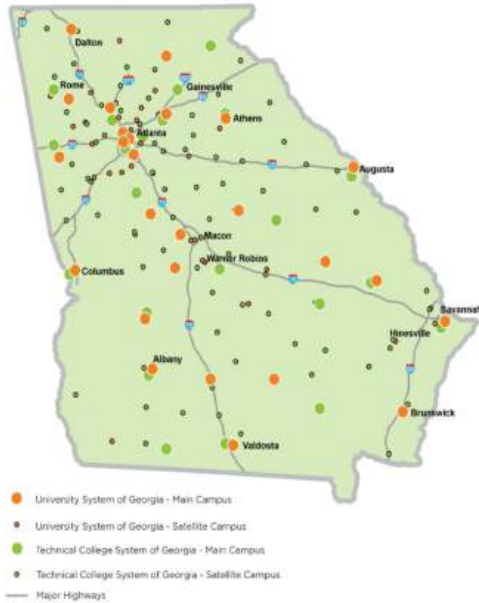
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Fortune 500 Companies Headquartered in Georgia



Building the Talent Pipeline



Colleges and Universities

- Georgia's statewide university and technical college system awards an average of 155k degrees and certificates annually.
 - 2 of the top 20 public universities ranked by U.S. News & World report
 - 2 of the top 5 Historically Black Universities (HBCU)

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Georgia's Workforce

5.3M Labor Pool

2nd largest in Southeast

37 Median Age

Younger than U.S.

42%

Associates Degree or Higher



Source: JobsEQ, 2022Q2

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Georgia's Engineering Workforce

46k Engineers

Currently in workforce

#6 state

Projected Engineering Job Growth
2022-2027

7% projected growth

In Engineering jobs compared to 4%
national growth



Source: JobsEQ, 2022Q2

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Diverse Educational Institutions

- Our universities are noted for their range in areas of expertise and diverse student populations



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Georgia Quick Start

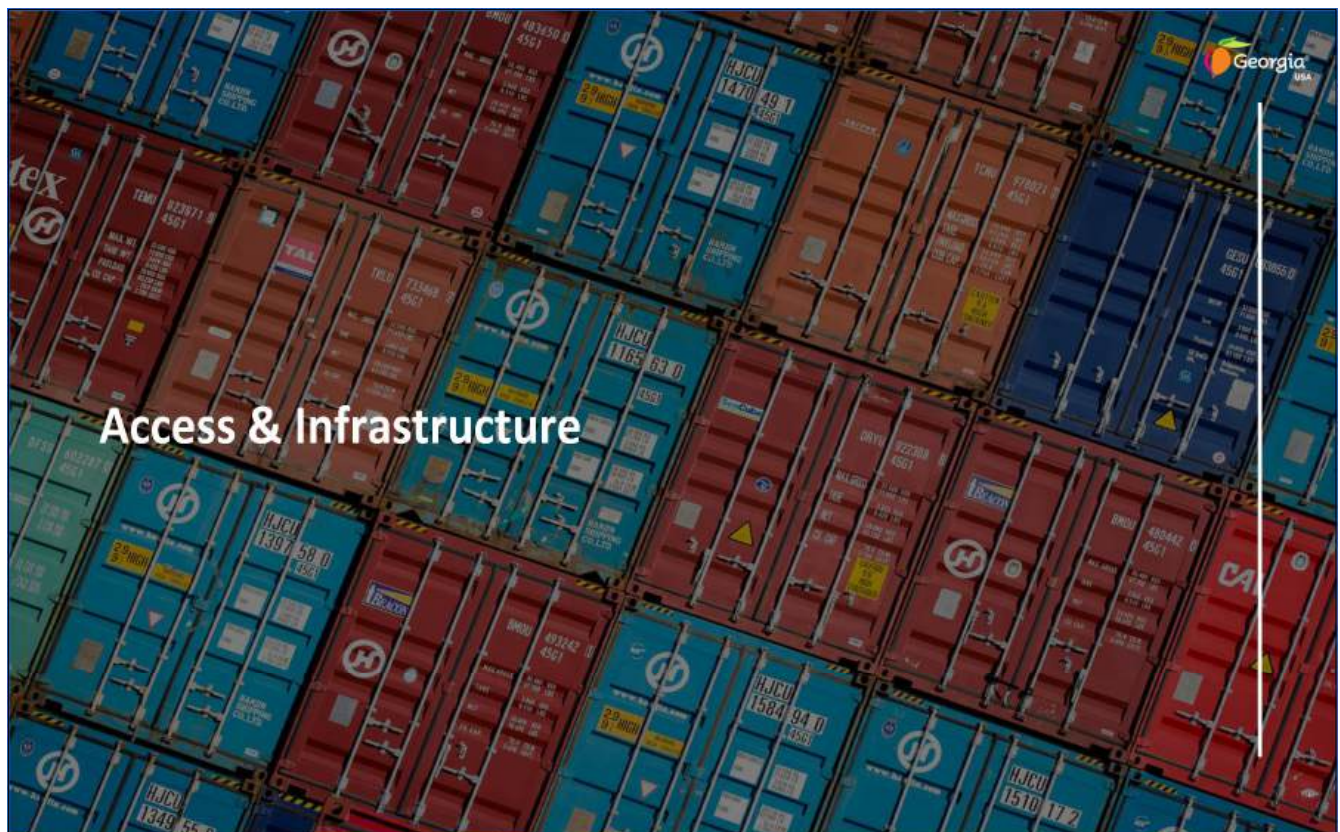
Training customized to each company's unique process, equipment, and culture

#1 Workforce training program in the nation

Provided at no charge to qualified employees by the Technical College System of Georgia

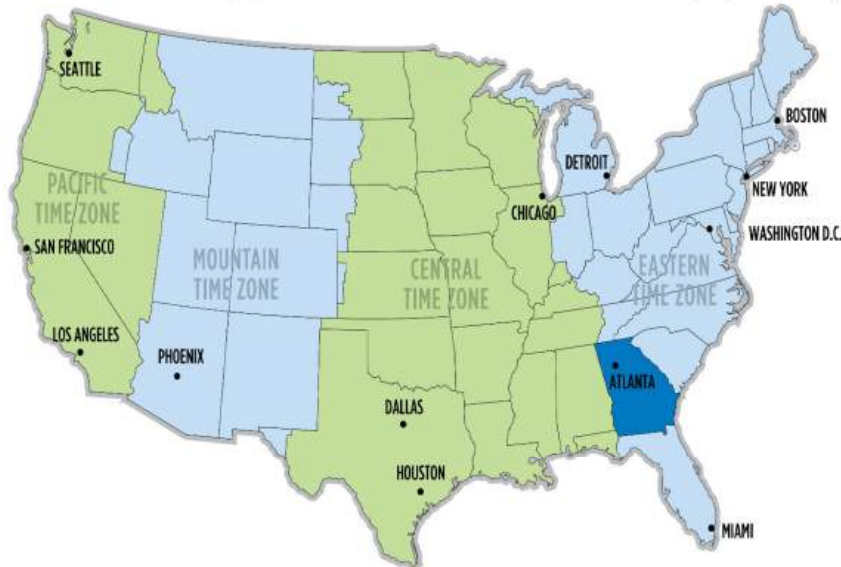


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Proximity to Markets

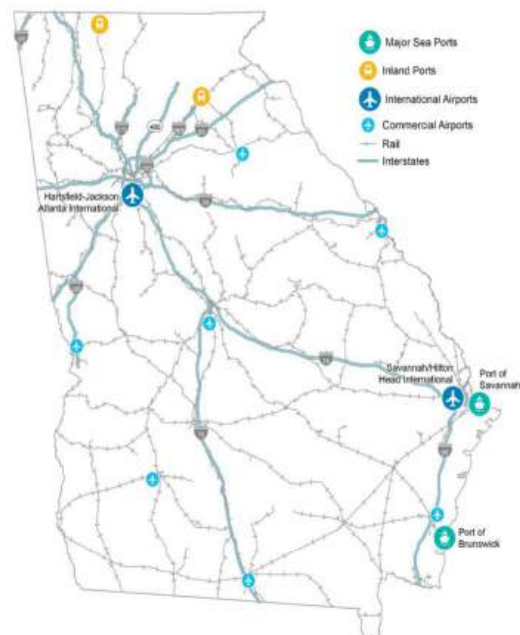
- Our location makes 80% of U.S. markets accessible within a 2-hour flight, or a 2-day drive



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Leading Logistics

- Move product efficiently across our robust and integrated infrastructure which contains:
 - Six U.S. interstates including two major transcontinental interstates (I-95 and I-75)
 - World's Busiest and Most Efficient Airport in the World
 - Fastest Growing Port and 3rd Busiest Container Gateway in U.S.
 - Two Class 1 railroads and Most Extensive Rail in the Southeast



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Access to Market

Travel by Truck

80% of U.S. markets within
a 2-day drive



Travel by Air

80% of U.S. markets within a
2-hour flight time



Travel by Rail

80% of U.S. markets within 3-4
days of transit



Hartsfield-Jackson Atlanta International Airport



21 Years

World's Busiest and Most
Efficient Airport

150 U.S. Destinations

75+ International
destinations in 50
countries

Averages 2,700 arrivals and
departures daily

Direct flights ICN to/from ATL by
Delta and Korean Air:
3 times a day, 7 days a week





Daily Flights from ATL



Georgia Ports

Port of Savannah
Largest Single Container Terminal in North America

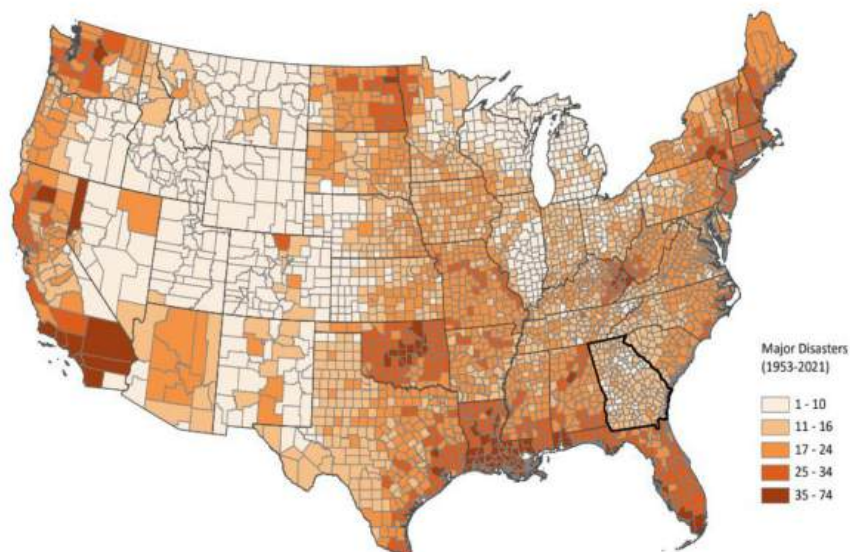
Colonel's Island Terminal
2nd Busiest Port in U.S. for total Ro/Ro cargo
#1 for Automotive Imports

Inland Ports provide fast and efficient cross-state delivery





Major Disasters in the Contiguous United States from 1953-2021



We **SPEAK** Business



Source: Federal Emergency Management Agency (FEMA), COVID-19 related disasters not included.
Prepared by GDEC February 2022



Business-Friendly Climate

- 5.39% corporate income tax rate only applied gross to receipts in Georgia
- Fully funded rainy day fund
- Right-to-work and employment at will state
- Cost below the U.S average and one of the most affordable states in the Southeast



Georgia - #1 State for Business

#1 WORKFORCE TRAINING PROGRAM

#1 COOPERATIVE & RESPONSIVE STATE



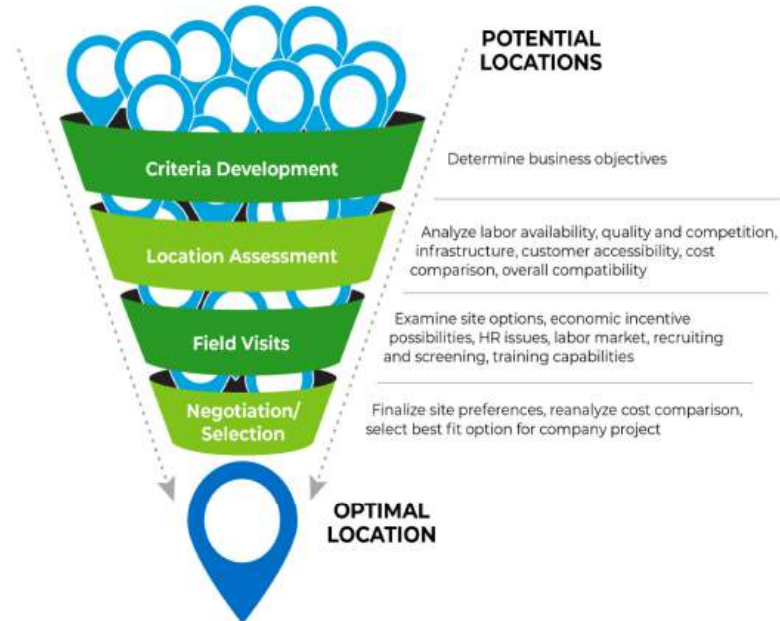
#1 COST OF DOING BUSINESS

#1 COMPETITIVE LABOR ENVIRONMENT



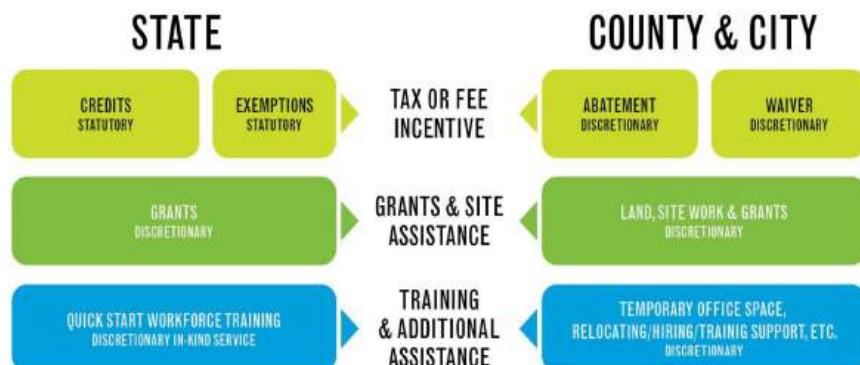


GDEcD Project Process



Georgia's Incentive Programs

HOW GEORGIA PARTNERS WITH YOU



INTERNATIONAL REPRESENTATIVES

12 Strategic Markets

- Brazil
- Canada
- Chile
- China
- Colombia
- Europe
- Israel
- Japan
- Korea
- Mexico
- Peru
- UK & Ireland



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FOREIGN DIRECT INVESTMENT

More than 3,000 facilities in Georgia are internationally owned.

FY18 – FY23

502 International projects announced

\$35.1B investments

60,337 jobs created

FY23

23% of projects

47% of jobs created

65% of investment

FY23



South Korea

\$10.3B
Investment



Finland

\$750M
Investment



Norway

\$2.6B
Investment



Japan

\$630.9M
Investment



Switzerland

\$180M
Investment



Netherlands

\$397.9M
Investment

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State of Georgia-Korea 조지아주정부 한국사무소



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감사합니다



APPENDIX I

A Few of the Automotive Companies in Georgia



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APPENDIX II

A Few of the e-Mobility Manufacturers in Georgia



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APPENDIX III

A Few of the leading Logistics companies in Georgia



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APPENDIX IV

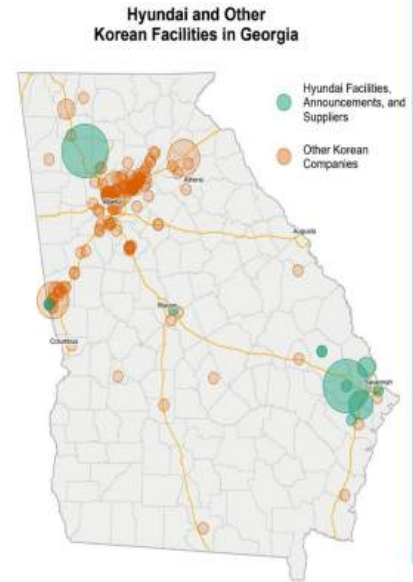
A Few of the Advanced Manufacturing Companies



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APPENDIX V

A Few of the Korean companies established in Georgia



APPENDIX VI

Economic Development Partners



Community
& Economic
Development



Economic &
Community
Development



Georgia EMC
Representing Georgia's Electric Cooperatives



UNIVERSITY SYSTEM
OF GEORGIA



Technical College System of Georgia



GEORGIA
PORTS

